

INVOICE



KMGH
123 Speer Blvd
Denver, CO 80203
Main: (303)832-7777
Billing:

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

Wired Media
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Send Payment To:

KMGH
EW Scripps
PO Box 30509
Los Angeles, CA 90030-0509

Invoice #	Invoice Date	Invoice Month	Invoice Period
186719-1	10/28/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
KMGH	Laura Hargis	Denver Local	Local

Advertiser	Product	Estimate Number
Issue/Planned Parenthood	Planned Parenthood Votes	12349

Flight Dates	Order #	Alt Order #
10/15/12 - 10/21/12	186719	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/15/12	10/21/12	GMA M-F 7-9A	7A-9A	11111--	:30	5	\$850.00	NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS 11111-- Spots/Week 5 Rate \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 KMGH M 10/15/12 6:59 AM GMA M-F 7-9A 7A-9A :30 PPAF509H \$850.00 NM									
1 KMGH Tu 10/16/12 7:43 AM GMA M-F 7-9A 7A-9A :30 PPAF509H \$850.00 NM									
2 KMGH W 10/17/12 7:30 AM GMA M-F 7-9A 7A-9A :30 PPAF509H \$850.00 NM									
3 KMGH Th 10/18/12 7:30 AM GMA M-F 7-9A 7A-9A :30 PPAF509H \$850.00 NM									
4 KMGH F 10/19/12 7:59 AM GMA M-F 7-9A 7A-9A :30 PPAF509H \$850.00 NM									
5	10/15/12	10/21/12	9a-930a Right This Minut	9a-930a	1-11---	:30	3	\$500.00	NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS 1-11--- Spots/Week 3 Rate \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 10/15/12 9:23 AM 9a-930a Right This Minute 9a-930a :30 PPAF509H \$500.00 NM									
2 KMGH W 10/17/12 9:15 AM 9a-930a Right This Minute 9a-930a :30 PPAF509H \$500.00 NM									
3 KMGH Th 10/18/12 9:29 AM 9a-930a Right This Minute 9a-930a :30 PPAF509H \$500.00 NM									
6	10/15/12	10/21/12	930a-10 Right This Minut	930a-10a	-111---	:30	3	\$500.00	NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS -111--- Spots/Week 3 Rate \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 10/16/12 9:45 AM 930a-10 Right This Minute 930a-10a :30 PPAF509H \$500.00 NM									
3 KMGH W 10/17/12 9:48 AM 930a-10 Right This Minute 930a-10a :30 PPAF509H \$500.00 NM									
2 KMGH Th 10/18/12 9:53 AM 930a-10 Right This Minute 930a-10a :30 PPAF509H \$500.00 NM									
8	10/15/12	10/21/12	11A-12P News	11A-12P	1---1--	:30	2	\$800.00	NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS 1---1-- Spots/Week 2 Rate \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMGH M 10/15/12 11:52 AM 11A-12P News 11A-12P :30 PPAF509H \$800.00 NM									
1 KMGH F 10/19/12 11:42 AM 11A-12P News 11A-12P :30 PPAF509H \$800.00 NM									
12	10/15/12	10/21/12	Katie	3-4pm	11111--	:30	5	\$700.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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186719-1	10/28/12	October 2012	10/01/12 - 10/21/12
Advertiser		Product	Estimate Number
Issue/Planned Parenthood		Planned Parenthood Votes!	12349

www.thedenverchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/15/12	10/21/12	Katie	3-4pm	111111--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 111111-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 10/15/12 3:37 PM Katie 3-4pm :30 PPAF509H \$700.00 NM									
2 KMGH Tu 10/16/12 3:55 PM Katie 3-4pm :30 PPAF509H \$700.00 NM									
3 KMGH W 10/17/12 3:54 PM Katie 3-4pm :30 PPAF509H \$700.00 NM									
5 KMGH Th 10/18/12 3:27 PM Katie 3-4pm :30 PPAF509H \$700.00 NM									
4 KMGH F 10/19/12 3:38 PM Katie 3-4pm :30 PPAF509H \$700.00 NM									
13	10/15/12	10/21/12	Dr. Oz	4P-5P	111111--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 111111-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 10/15/12 4:21 PM Dr. Oz 4P-5P :30 PPAF509H \$800.00 NM									
5 KMGH Tu 10/16/12 4:30 PM Dr. Oz 4P-5P :30 PPAF509H \$800.00 NM									
2 KMGH W 10/17/12 4:19 PM Dr. Oz 4P-5P :30 PPAF509H \$800.00 NM									
3 KMGH Th 10/18/12 4:30 PM Dr. Oz 4P-5P :30 PPAF509H \$800.00 NM									
4 KMGH F 10/19/12 4:27 PM Dr. Oz 4P-5P :30 PPAF509H \$800.00 NM									
14	10/15/12	10/21/12	5-530P News	5P-530P	111111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 111111-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 10/15/12 5:19 PM 5-530P News 5P-530P :30 PPAF509H \$750.00 NM									
2 KMGH Tu 10/16/12 5:28 PM 5-530P News 5P-530P :30 PPAF509H \$750.00 NM									
3 KMGH W 10/17/12 5:12 PM 5-530P News 5P-530P :30 PPAF509H \$750.00 NM									
4 KMGH Th 10/18/12 5:19 PM 5-530P News 5P-530P :30 PPAF509H \$750.00 NM									
5 KMGH F 10/19/12 5:28 PM 5-530P News 5P-530P :30 PPAF509H \$750.00 NM									
15	10/15/12	10/21/12	6P-630P JEOPARDY (M- 6P-630P)	1- 1111--	:30	4	\$1,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 1- 1111-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 10/15/12 6:04 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 PPAF509H \$1,200.00 NM									
5 KMGH Tu 10/16/12 6:05 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 PPAF509H \$1,200.00 NM MG for 15.2 10/19									
3 KMGH W 10/17/12 6:11 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 PPAF509H \$1,200.00 NM									
4 KMGH Th 10/18/12 6:12 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 PPAF509H \$1,200.00 NM									
2 KMGH F 10/19/12 6P-630P JEOPARDY (M-F) 6P-630P :00 \$1,200.00 NM See MG 15.5									
16	10/15/12	10/21/12	630-7p WHEEL (M-F)	630-7P	111- 1--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 111- 1-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 10/15/12 6:36 PM 630-7p WHEEL (M-F) 630-7P :30 PPAF509H \$1,200.00 NM									
3 KMGH Tu 10/16/12 6:36 PM 630-7p WHEEL (M-F) 630-7P :30 PPAF509H \$1,200.00 NM									
2 KMGH W 10/17/12 6:41 PM 630-7p WHEEL (M-F) 630-7P :30 PPAF509H \$1,200.00 NM									
4 KMGH F 10/19/12 630-7p WHEEL (M-F) 630-7P :00 \$1,200.00 NM See MG 16.5									

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Advertiser		Product	Estimate Number
Issue/Planned Parenthood		Planned Parenthood Votes	12349

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/15/12	10/21/12	630-7p WHEEL (M-F)	630-7P	111- 1 -	:30	4	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 KMGH Su 10/21/12 10:12 PM 10P NEWS (M-F/SU) 10P-1037P :30 PPAF509H \$1,200.00 NM									
MG for 16.4 10/19									
17	10/15/12	10/15/12	Dancing With The Stars	7P-9P	M-----	:30	1	\$6,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 10/15/12 8:38 PM Dancing With The Stars 7P-9P :30 PPAF509H \$6,000.00 NM									
18	10/16/12	10/16/12	Dancing Results	9P-10P	-T-----	:30	1	\$8,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -T----- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 10/16/12 9:23 PM Dancing Results 9P-10P :30 PPAF509H \$8,000.00 NM									
19	10/18/12	10/18/12	Grey's Anatomy	8P-9P	---T---	:30	1	\$7,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ---T--- 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Th 10/18/12 8:18 PM Grey's Anatomy 8P-9P :30 PPAF509H \$7,500.00 NM									
20	10/15/12	10/21/12	10P NEWS (M-F/SU)	10P-1037P	-1111--	:30	4	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -1111-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMGH Tu 10/16/12 10:23 PM 10P NEWS (M-F/SU) 10P-1037P :30 PPAF509H \$1,200.00 NM									
3 KMGH W 10/17/12 10:22 PM 10P NEWS (M-F/SU) 10P-1037P :30 PPAF509H \$1,200.00 NM									
1 KMGH Th 10/18/12 10:24 PM 10P NEWS (M-F/SU) 10P-1037P :30 PPAF509H \$1,200.00 NM									
4 KMGH F 10/19/12 10:22 PM 10P NEWS (M-F/SU) 10P-1037P :30 PPAF509H \$1,200.00 NM									
21	10/21/12	10/21/12	Revenge	8P-9P	-----S	:30	1	\$6,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 10/21/12 8:18 PM Revenge 8P-9P :30 PPAF509H \$6,000.00 NM									
22	10/21/12	10/21/12	10P NEWS (M-F/SU)	10P-1037P	-----S	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 10/21/12 10:31 PM 10P NEWS (M-F/SU) 10P-1037P :30 PPAF509H \$1,200.00 NM									
23	10/20/12	10/20/12	GMA SAT	Sat GMA 6A-7A	-----S-	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Sa 10/20/12 6:49 AM GMA SAT Sat GMA 6A-7A :30 PPAF509H \$300.00 NM									

Total Spots
46

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Advertiser	Product	Estimate Number	
Issue/Planned Parenthood	Planned Parenthood Votes	12349	

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Payment Terms 30 Days

<u>Gross Total</u>	\$63,500.00
<u>Agency Commission</u>	\$9,525.00
<u>Net Amount Due</u>	\$53,975.00